

# Fundraising Tips

## Show Some Spirit!

Get your workplace or child's school involved in your PedalFest fundraising efforts! For example, have them host a day where participants can donate \$5 to wear jeans and a T-shirt or something they normally can't wear. Even the simplest of ideas can go a long way!

## Involve Your Area

While PedalFest is all about inviting participants and riders of all levels from near and far, focus your efforts on what's right under your nose. A fun (and delicious) way to do so would be to ask a local restaurant to donate a portion of one night's sales to your PedalFest campaign!

## Go the Extra Mile

Take a day to put on a car wash, garage sale, or bake sale and have the proceeds benefit your campaign.

## Spread the Word

The greater the reach, the greater the awareness. Spread the news of your fundraising efforts on your favorite social media pages. Be sure to follow the Heartspring Facebook page, Twitter page (@Heartspring), and be a part of the conversation by using the hashtag #PedalFest2020.

# One Week. \$500 Raised.

<b>Day 1</b>	Sponsor yourself. Donate \$25.	<b>\$25</b>
<b>Day 2</b>	Involve your family and ask three members to donate \$25.	<b>\$75</b>
<b>Day 3</b>	Gather your friends. Ask five friends to donate \$15 each.	<b>\$75</b>
<b>Day 4</b>	Spread awareness at work. Ask five coworkers to donate \$10.	<b>\$50</b>
<b>Day 5</b>	Use online resources. Email 15 contacts for a \$10 donation.	<b>\$150</b>
<b>Day 6</b>	Involve businesses. Ask your company to sponsor you for \$75.	<b>\$75</b>
<b>Day 7</b>	Involve the community. Ask two local businesses you frequent to donate \$25.	<b>\$50</b>
		<b>\$500</b>